

du MAURIER PRESENTS AGREAT MOMENTIN FOOTBALL

His family name is Thomas. His friends call him Jim, but around Edmonton, football fans call him "Long Gone."

And he was long-gone on the night of October 9, 1965 - 104 yards for a touchdown that killed the defending Grey Cup champion B.C. Lions.

Long-Gone Thomas, the Edmonton halfback, has always possessed blinding breakaway speed but he had been troubled with critical fumbles.

When the Esks hosted the Lions last October, Thomas had been having an inconsistent season. But he got his hands on the ball deep in Edmonton territory and, suddenly, a new star was born. It was a simple handoff play through the line. Thomas burst through, his long legs driving like pistons.



JIM THOMAS

Gathering speed, he streaked through the vaunted Lions' secondary and pulled away from the deep backs. By the time he stopped, he had run 104 yards for a touchdown that set up an Eskimo upset victory (14-12) over the Lions.

The Lions never quite recovered from the Thomas shocker. They lost that game and their next four games and didn't even make it to the playoffs. "Long-Gone" had killed them.

If Eskimo fans have another recent memory as bright as the Thomas run, it would be that colossal field goal kicked by Bill Mitchell in August of 1964 at Calgary's McMahon Stadium. The Eskimo opponents in that game, the Calgary Stampeders, must have thought someone was crazy as Mitchell stepped back to kick from behind the mid-field stripe. But Mitchell got his toe into the ball and it soared 58 yards through the posts, for the longest field goal on record anywhere in North America.

WITHTHE EXCLUSIVE MILLECEL SUPER FILTER



The IGLOO

A MAGAZINE FOR THE ESKIMO FOOTBALL FAN

On the Inside . . .

There's plenty of good reading on the 'inside', what with Dick (Toronto Globe and Mail), Beddces, one of Canada's outstanding columnists, covering the Argo scene (P. 8) and Alex Hardy, rising young sportswriter of the Edmonton Journal, presenting the Eskimo picture (P. 37). Beddoes will be remembered as the author of Countdown to Grey Cup, a very interesting account of the 1964 Grey Cup triumph of the B.C. Lions.

The Riders Are Coming!

The 'exciting' Saskatchewan Roughriders — George Reed, Ron Lancaster, Hugh Campbell and the whole cast — will invade Clarke Stadium next Friday, July 29, to kick off the regular CFL schedule against the Eskimos. Coached by ex-Eskimo mentor Eagle Keys, the Riders always put on a great show at Clarke Stadium, and the 1966 lid-lifter should be no exception. The game also will serve to revive the great pass catching race of last year between Esks' Tommy-Joe Coffey and Riders' Campbell, besides being particularly critical where several 'borderline' American imports, on both teams, are concerned.

On to a Trip To The Sun

Oh to be heading South on a Club Calypso flight to one of these fabulous islands: Bahamas, Jamaica, Antigua, Barbados or Trinidad. The chance can be yours and all because Radio Station CJCA, in collaboration with Air Canada, is offering a free ticket for a fun-filled Air Canada Club Calypso return flight, good for 12 months, to one of these Islands. It takes the form of a lucky program number draw. After each home Eskimo contest the lucky number draw is made and the name of the fortunate fan broadcast over CJCA. So be listening in to 'big' CJCA. See Page 4 for how you could win.



BILLY ROY



KEN PERKINS



RANDY KERBOW



BOB SHAW



Saturday, July 23, 1966

Volume 5, No. 1

Inside Front Cover—Du Maurier Pro-file
—Jim Thomas

3—Esk Thumbnails

8—Throw Away The Crying Towel

11—Picture Page—Wydareny, Sigaty

16—Toronto Argonauts Roster

22-Edmonton Eskimo Line-up

23—Toronto Argonauts Line-up

29—Edmonton Eskimo Roster

34—Picture Page—Perkins, Martin

36—1966 Esks

37—The Victories Will Come . . .

40—Player Profile: Randy Kerbow

Departments

- 3. THE ESKIMO DIRECTORATE
- 6. ESKIMO COACHING STAFF
- 11. PICTURE PAGE
- 20. CJCA's WIN A TRIP TO THE SUN CONTEST
- 15. PENALTIES
- 34. PICTURE PAGE
- 40. ESK PROFILE: RANDY KERBOW

A PART OF EVERYTHING YOU EARN IS YOURS . . .

SO PAY YOURSELF FIRST and watch it grow with

and watch it grow with DOMINION FUNDS



Peoples Investors LTD.

416 NORTHGATE BLDG. 10049 JASPER AVENUE 422-8093 422-8072

The official Football program of the Edmonton Eskimos is published by the Edmonton Eskimo Football Club. Audited circulation figures, space rates and all other information may be obtained by writing to the Edmonton Eskimo Football Club, Edmonton Inn, Edmonton, Alberta, Canada.

All Star Team
For
Western
Building

Five Quality Cements

- INLAND NORMAL PORTLAND
- INLAND HIGH EARLY STRENGTH
- INLAND SULPHATE-RESISTANT
- INLAND HALLIBURTON OILWELL
- INLAND MASONRY





INLAND CEMENT

INDUSTRIES LIMITED

EDMONTON • CALGARY • REGINA • SASKATOON • BRANDON • WINNIPEG

THUMBNAIL SKETCHES

Nelson, Roger Tackle Oklahoma Height: 6-1 Weight: 245 Age: 34 Twelfth Season

PRO: Four times Western Division All Star (1957-'60, inclusive), Roger really hit the jackpot in 1959 when he was named Outstanding Lineman in Canadian football. . . . Joined the Eskimos in 1954, just in time to get in on a Grey Cup winner, this though the Washington Redskins had drafted him. Sat out the '55 campaign which he spent at dentistry school in Kansas City, otherwise has been continuously an Eskimo since 1954. A clever lineman, one "who never makes a mistake", according to most coaches who have handled him. Acted as player-coach in 1963, under Eagle Keys. . . . Canadian East-West Shrine Game, three years.

COLLEGE: Roger never knew what it was to lose a college game — that's how well football was played by the Oklahoma Sooners of his time (1950-'53). . . . All Big Seven Conference, three years; M.V.I.A.A. Honor Eleven, one year; Honorable Mention All American, two years; Senior Bowl Game, '54. Outstanding Lineman High School All American Game, 1949. . . . Pre-Dental Major.

PERSONAL: Married (Barbara), four children, Lynn, 13, Mark, nine, Carol, five, Mike, six months. . . . Born Wynnewood, Okla., became a Canadian citizen in 1962, currently is residing in Calgary.

Perkins, Ken Def. Tackle Texas A & I Height: 6-5 Weight: 270 Age: 23 First Year

PRO: Perkins trained with the Dallas Cowboys (NFL) a year ago but left camp of his own volition.

COLLEGE: One of the biggest linemen ever to join the Eskimos, Perkins was a big star for Texas A & I (Arts and Industries), the same learning institute attended by 'Butch' Pressley, already a favorite with Eskimo followers. . . . Perkins went both ways for the Texas school but Neill Armstrong will first give him a shot on defence. . . . Was a first team All Lone Star Conference selection in 1964. . . . Is said to be strong and quick. . . . Weight lifting is his hobby.

Poles, E. Greenard Linebacker Buffalo Height: 5:10 Weight: 225 Age: 22 First Year

COLLEGE: Described as "one of the quickest linemen in the business" E. Greenard was a pre-season Street and Smith All American in 1965. . . . Twice named to the Eastern Collegiate Athletic Conference All East team, Associated Press All East, 2nd team. . . Labelled "fast, tough". Excels at downfield tackling. Business Administration major.

PERSONAL: Born and still lives in Rochester, N.Y. . . . Plans to return to school once season is over. . . . Earned a wrestling letter in college. . . . The 'E' in his name stands for Edgar.

Pressley, William Neel "Butch" Halfback Texas A & I Height: 5-11 Weight: 205 Age: 25 Third Year

PRO: 'Butch' Pressley, immensely popular with Eskimo followers, joined the team two years ago after playing a season at Indianapolis of the United league (now defunct)... With the Esks has seen service on both offence and defence... Very aggressive runner, fights for the tough yards... Two year Esk totals: 192 carries for 944 yards (av. 4.9 yards); eight TDs; caught 11 of 15 passes for 89 yards; also used on punt and kickoff returns.

COLLEGE: Performed at fullback and halfback at Texas A & I over a four season span. . . . All Lone Star Conference, three times, All Texas four years. . . . Played in the 1963 Challenge Bowl. . . . General Engineering major.

PERSONAL: Married (Judith)... Owns a car wash in Taft, Texas... Plays the clarinet... Is a lance corporal in the United States Marine Corps Reserve... Born in Taft, now makes home at Corpus Christi, also in Texas.

Roy, Billy Tackle Citrus Height: 6-1 Weight: 240 Age: 23 Fifth Year

PRO: Toronto-born but California-educated, Roy comes to the Eskimos via the trade routes after four seasons with the Montreal Alouettes. . . The Eskimo coaching staff looks upon Roy as one of their most valuable off-season additions. . . . Moves quickly, strong, experienced.

COLLEGE: After high school in Azusa, California, Billy in 1960 entered Citrus Junior college in the same centre. . . . Earned two letters in the following two years, then signed with the Alouettes. . . . Also participated in tennis and track. . . . History major.

PERSONAL: Married (Katherine Joan).... Works as an electrical wireman between seasons.... Has been making Azusa his home but now plans to enroll at the University of Alberta... Plays the bagpipes (his father is Scottish).

Shine, Willie Fullback Garden City J.C.-Buffalo Height: 6-3 Weight: 235 Age: 21 First Year

PRO: Shine had a brief tryout with the Eskimos a year ago, then completed the season with Fort Wayne of the Continental league. . . . His obvious physical attributes, as well as his youth, are in his favor.

COLLEGE: Garden City Junior College, in Kansas, '62-'63. Earned All American tab. University of Buffalo, '64-'65. . . . Nine letterman, also taking part in basketball, baseball, track and swimming. . . . Phys. Ed. Major.

PERSONAL: Willie is married (Myrtle Jerry). . . . Alabama-born, lives in Columbus, Ohio. . . . His father's first name is Eskimo (a good omen?). Fishing is his hobby. . . . A cousin, Rex Harrison, played for the Harlem Globetrotters.



NORTH STAR SPORTING GOODS LTD.

10406 - 118 AVENUE

PHONE 474-7545

Spalding

• Southland

Wilson



Specialists in Team Equipment



Win a trip to the Sun!



Fly South on a Club Calypso flight to one of these fabulous islands: Bahamas, Jamaica, Antiqua, Barbados, Trinidad

Watch This Space For Details



AIR CANADA





LISTEN FOR YOUR LUCKY NUMBER

DURING CJCA MAJOR SPORTS REPORTS

7:45 a.m., 12:45 p.m., 5:45 p.m.-MONDAY TO FRIDAY

RULES

- Keep this program which shows YOUR LUCKY NUMBER.
 Listen to CJCA Monday through Friday when lucky numbers will be broadcast until a winner is found or until the next home game, whichever occurs first.
 If you hear your number, call CJCA 424-4131 within ten minutes.
 You will have 48 hours to present THE COMPLETE PROGRAM CONTAINING THIS PAGE at CJCA.
 Out of town winners must send this program by registered mail to CJCA Radio, Birks Building, Edmonton, Alberta.

- 6. All winners will be required to answer a qualifying question.
- 7. Winners will be announced on CJCA.
- Employees of Air Canada, CJCA and the Edmonton Eskimo Football Club or their advertising agencies are not eligible.
- In the event the above number appears in more than one program through an error in printing, the management reserves the right to conduct a drawing to determine the winner of the contest.

YOU "PICK THE PLAYER"

FOR THE

CANADA P PACKERS TROPHY AND PRIZE STEER



LAST YEAR'S WINNER JIM **THOMAS**

Once again Canada Packers are proud to offer a Trophy and Prize Steer to The Most Valuable Eskimo Football Player chosen solely by "YOUR VOTES".

At the end of the game:

- Select your player, and place his name on the ballot below or on the back of your game ticket.
- 2. Deposit your ballot in the Canada Packers ballot boxes conveniently located at each exit.
- 3. Or mail your choice to Canada Packers Ltd., Box 39, Edmonton.

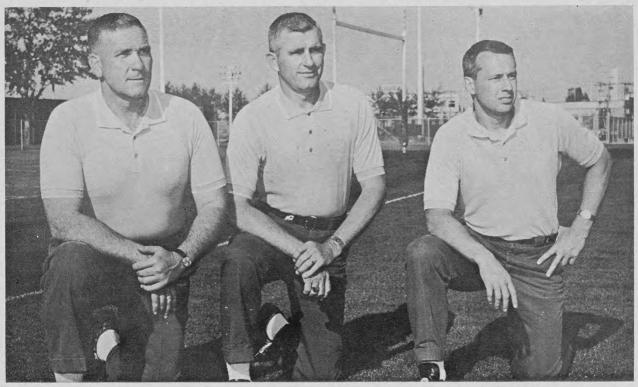
Trophy and Steer Award

my choice for the most valuable Eskimo player in today's game is

CANADA P PACKERS CANADA P PACKERS **Trophy and Steer Award**

my choice for the most valuable Eskimo player in today's game is

1966 EDMONTON ESKIMO COACHING STAFF



JOE SPENCER Assistant Coach

NEILL ARMSTRONG Head Coach

RAY JAUCH Backfield Coach



The ESKS GO SOUTH PARK



MONDAY THROUGH FRIDAY

SERVICE

NIGHTLY TILL 2:00 A.M.

Hugh McColl, President and General Manager of South Park Motors present-ing Neill Armstrong and his staff with the cars they have chosen to drive for 1966. Presentation took place at Clarke Stadium — home of the 1966 Eskimos.

CUSTOMER WAITING ROOM

SERVICE

COMFORT WITH TV

PONTIAC - ACADIAN - BUICK - VAUXHALL

SOUTH PARK MOTORS

Whyte Ave. & 106 St. 439-0081

THROW AWAY THE CRYING TOWEL

By DICK BEDDOES, Toronto Globe and Mail

Senator Keith Davey's reign as commissioner of Canadian football had a revolutionary start: Toronto

Argonauts won a football game.

That feat is right up there with the moon turning to rare old Camembert cheese, with Ho Chi Minh romancing Lyndon Baines Johnson and hell freezing over. Hard-Way Bob Shaw does indeed appear to be resurrecting football's answer to the post-nasal

Argonauts finished below sea level in the Eastern Conference for the last four years, winners last year of a crummy three games out of 14. They have not represented Upper Canada in the Grey Cup since the prehistoric year of 1952, when they subdued Frank Filchock's Eskimos, 21-11. A whole generation of fans has grown up believing the Argonauts are a national joke to be revered with the Bennett buggy, Social Credit and Gerda Munsinger.

Argos have not, of course, been abysmal by design. The major problem since Tobin Rote took it on the lam to San Diego in 1961 has been lack of a tough, talented, enduring quarterback. Perhaps Jackie Parker could have done it with the reception committee Shaw has recruited this year-Pete Manning, Bob Taylor and Al Irwin, among others of Toronto's pass receivers, have the grabby hands

of pickpockets.

Wallace Frederick Gabler III, scion of an old retail bakery family in Royal Oak (Mich.), is the young pitcher blessed with the gifted catchers. If he can do the job, the Argonauts will have rival coaches sleeping nervously and feverishly plucking

at the coverlet.

Gabler was the gratifying story of Argos' spectacular conquest of Hamilton Tigers in the first game of the salad bowl season for both teams. People must have been saying the story was written in a booby hatch by a demented sports writer jazzed up with LSD when they read the unbelievable score: Toronto 41, the defending Grey Cup champions 27. Gabler, 22, passed and ran in a fashion reminis-

cent of Joe Kapp, when that big stud came to Calgary in 1959. He threw with a slingshot accuracy and ran with an abandon to startle Hamilton's

belligerent defense.

The pass—the tantalizer, the equalizer, something everybody understands — is the commodity that gets fans on their feet and keeps them there, howling for more. Until the Hamilton exhibition there was some doubt about Gabler as a pitcher.

Off that night, he seems a football bolshevik with a bourgeois Michigan heritage; conformists insist that a quarterback must drop back in a pocket

of blockers, stand up and pass, rather than run and manoeuvre before throwing.

Gabler began playing on sandlots in Royal Oak, where he cultivated an idea of self-survival. He believes it is possible to quarterback without making the indigestive gesture of eating the football whenever the protection breaks down or the receiver can't get open. He learned to scramble.

His mother, who drove 450 miles to Toronto to see him play, says: "Wally's had to develop confidence because he was small for a long time, always the underdog."

The University of Michigan refused him a scholarship when he left high school and, piqued, he enrolled in the New Mexico Military Institute in 1962. His plan then was to prepare for an appointment to the U.S. Naval Academy at Annapolis, Md. He had a rewarding year in New Mexico, vivid in football under Bob Shaw's direction.



SATURDAY AND SUNDAY TELEPHONE — 455-7121



TIME

• Time to . . . wash up

. . . gas up

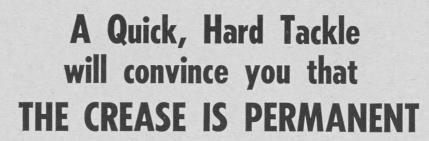
. . . wax up

· Use your TEXACO Credit Card · "Prestone" Wash and Wax

10538 - 82 AVENUE PHONE 439-6671 Ralph and Al Baker Welcome You









THE GREAT WESTERN GARMENT CO., LTD., EDMONTON



JOHN WYDARENY, D. HALFBACK

CANADA DRY



KEN SIGATY, C. LINEBACKER

CANADA DRY

CANADA DRY

PROUDLY PRESENTS Eskimo

HALF-TIME SHOWS

Featuring:

- ☆ KLONDIKE DRUM AND BUGLE ☆ EILEEN DODDS' MAJORETTES CORPS — A colorful group performing precision drills for pre and half-time entertainment.
 - Colorful precision baton, flag and fire twirling.

ENJOY SPARKLING ENTERTAINMENT AND REFRESHING CANADA DRY



Triumph over money problems at the Go-Ahead Bank!

TORONTO-DOMINION

The Bank where people make the difference.

CANADIAN SCHENLEY AWARD WINNERS

Most Outstanding Player

	Most
Year	Player
1964	Lovell Coleman
1963	Russ Jackson
1962	George Dixon
1961	Bernie Faloney
1960	Jackie Parker
1959	Johnny Bright
1958	Jackie Parker
1957	Jackie Parker
1956	Hal Patterson
1955	Pat Abbruzzi

Team
Calgary Stampeders
Ottawa Rough Riders
Montreal Alouettes
Hamilton Tiger-Cats
Edmonton Eskimos
Edmonton Eskimos
Edmonton Eskimos
Montreal Alouettes
Montreal Alouettes



JACKIE PARKER



JOHN BRIGHT

In Downtown Edmonton

it's

THE

motor inn

Jasper Ave. at 108th Street

- lots of free parking next to hotel
- air conditioned
- radio & t.v. in all rooms
- ice and soft drink coolers
- rates from \$7.50 single

Children under 14 — accompanied by parents
—free of charge

PHONE 424-7265

Canadian Player of the Year

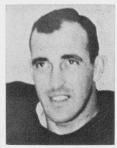
Year	Player	Team
1964	Tommy Grant	Hamilton Tiger-Cats
1963	Russ Jackson	Ottawa Rough Riders
1962	Harvey Wylie	Calgary Stampeders
1961	Tony Pajaczkowski	Calgary Stampeders
1960	Ron Stewart	Ottawa Rough Riders
1959	Russ Jackson	Ottawa Rough Riders
1958	Ron Howell	Hamilton Tiger-Cats
1957	Gerry James	Winnipeg Blue Bombers
1956	Normie Kwong	Edmonton Eskimos
1959 1958 1957	Ron Stewart Russ Jackson Ron Howell Gerry James	Ottawa Rough Rider Ottawa Rough Rider Hamilton Tiger-Cats Winnipeg Blue Bomb

Lineman of the Year

	Linei	ilali oi tile real
Year	Player	Team
1964	Tom Brown	B.C. Lions
1963	Tom Brown	B.C. Lions
1962	John Barrow	Hamilton Tiger-Cats
1961	Frank Rigney	Winnipeg Blue Bombers
1960	Herb Gray	Winnipeg Blue Bombers
1959	Roger Nelson	Edmonton Eskimos
1958	Don Luzzi	Calgary Stampeders
1957	Kaye Vaughan	Ottawa Rough Riders



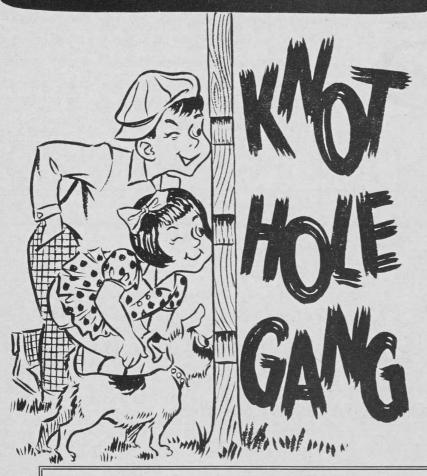
HAL PATTERSON



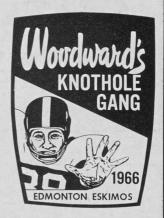
RON HOWELL

Cheering the Esks!

- Woodward's



Every home game you'll hear the Knothole Gang enthusiastically cheering the Esks from their supervised south end section.



Open to boys and girls ages 6 to 14. Members are entitled to attend Eskimo home games for only 25c. Membership card and jacket crest cost 25c.

Shop for boy's and girl's wear for every occasion, any weather from our complete Boy's and Children's Wear Departments.

Woodward's . . . Your Family Shopping Centres

DOWNTOWN — WESTMOUNT — NORTHGATE

WOODWARD'S SPONSOR THE EDMONTON ESKIMO KNOTHOLE GANG IN THE INTEREST OF GOOD CITIZENSHIP AND CLEAN SPORTSMANSHIP

from the SIDELINES



THERE'S ONLY ONE WAY TO GET REAL CLOSE TO THE ESKIMOS AND CFL FOOTBALL, UNLESS YOU HAPPEN TO BE A COACH, A PLAYER OR A PEANUT VENDOR AND THAT OF COURSE, IS WITH ERNIE AFAGANIS AND GLENN BJARNASON WHO GO INSIDE AND OUTSIDE THE ESKIMO FOOTBALL OPERATION EVERY WEDNESDAY AT 6:00 P.M. WITH GENERAL MANAGER NORM KIMBALL. IN OUR OWN PREJUDICED VIEW, WE THINK IT'S EDMONTON'S BEST FOOTBALL SHOW. DON'T TAKE OUR WORD FOR IT. SEE FOR YOURSELF WEDNESDAYS AT 6:00 P.M.

Good Luck Eskimos . . .

Compliments of Reed, Shaw & McNaught

INSURANCE BROKERS

Offices at:

VANCOUVER - EDMONTON - CALGARY - REGINA WINNIPEG - TORONTO - MONTREAL

> 101 MERCANTILE BUILDING EDMONTON, ALBERTA TELEPHONE 424-7141

PENALTIES

Are assessed with the loss of a down or yardage or both, and there are several options to the non-offending team.



1. BLOCKING FROM THE REAR of a player who does not have the ball in his possession is illegal. In order to call blocking from the rear the officials must see the original contact. Penalty—1st and 2nd Down Loss of 15 yards. 3rd Down, Yards Gained, Loss 15 yards, Down repeated. 3rd Down, Yards Not Gained, Loss 15 yards and the ball.

NOTE: Blocking from the rear will be permitted only in close line play—that is, within one yard either side of the line of scrimmage and from tackle to tackle. The concession will be extended to ends and wing backs only when their blocking occurs in this area.

- 2. UNNECESSARY ROUGHNESS (scragging, tripping, blocking from the rear, tackling out-of-bounds, grasping an opponent's face guard, piling on, or any act of unnecessary roughness to kicker)—Loss of 15 yards.
- 3. PILING ON is when an opponent runs into, throws his body against or falls upon a ball-carrier whose progress has, to all intents and purposes, been stopped. Penalty—Loss of 15 yards.
- **4. HOLDING** is when a player uses his hands or arms to grasp an opponent. Illegal at all times except in the case of a player who **actually tackles the ball carrier**. Holding by offense on 1st and 2nd Down—Loss of 10 yards. On 3rd Down, if yards made—Loss of 10 yards. Down repeated. 3rd Down, if yards not gained—Loss of ball. Holding by defense—Loss of 10 yards.
- 5. NO YARDS: 1st Down to receiving side and 15 yard penalty against offending team. No player of the punting team, except the punter and any onside player may be within 5 yards of the punt receiver.
- 6. LEGAL INTERFERENCE ON FORWARD PASS PLAY-

Players of the passer's team may interfere at any point back of the line of scrimmage but not beyond one yard in advance of it until the pass is either complete or incomplete or the ball is declared dead after which no such interference is permissible. Players of the defending team may only interfere with possible eligible receivers in a zone one yard on their own side of the line of scrimmage. Penalty by attacking team—Loss of 10 yards. Penalty by defensive team—Pass completed, first down.

7. OFFSIDE:

(a) On scrimmage by offense during 1st or 2nd Down — Loss of 5 yards. On 3rd Down on a kick — rescrimmage with the loss of 5 yards, option to non-offending side. On 3rd Down on a Ball Carrying or Forward Pass Play where yards are gained or goal-line reached — re-scrimmage with loss of 5 yards from point of last scrimmage, no option of choice by non-offending side. On 3rd Down on a Ball Carrying or Forward Pass Play where yards are not gained—loss of ball at point where ball became dead or point of last scrimmage if forward pass incomplete.

(b) On a Scrimmage by defense — Loss of 5 yards and Down repeated by attacking side unless 1st Down has been gained, or such option provided.

When a loan
will help
you reach
your goal . . .



BORROW WITH CONFIDENCE

FROM



WE CAN HELP YOU — Pay off bills, instalment contracts, other money obligations • Fix up your home • Get a better car • Handle school expenses • Cover emergencies • Shop and save with cash • Meet other money needs.

CANADA'S LARGEST AND MOST RECOMMENDED CONSUMER FINANCE COMPANY

HOUSEHOLD FINANCE

SIX EDMONTON BRANCHES

10172 - 102nd Street 422-2151

8204 - 104th St.—South Side 439-2044

10131 - 101st St. 424-0431

Meadowlark Park Shopping Centre 489-2591

Westmount Shoppers' Park 455-7136

#42 Bonnie Doon Shopping Centre 466-1141

TORONTO ARGONAUTS

1966 ROSTER

Name	Position	Age	Ht.	Wt.	Previous Club
Aboud, Dick	OG	24	6-	208	
Adderley, Nelson		23			Montreal Als
		The second secon	6-	188	
Aldridge, Dick		25	6-	195	
Arends, Ron		21	6- 2	180	Weston Invictus Redme
Atamian, John		23	6-1	245	
Balasiuk, Walt	DT	26	6-2	245	East York Argos
Brosnan. Pat	FL	24	5-11	185	Last Tork Argos
Claxton, Dwight		22	6- 1	215	
Copeland, Jim		27	5- 9	180	6 1 1 1
		-	5- 7		Saskatchewan
Craig, Angelo				_	Richmond
Dugan, Bob	DE	26	6- 1	250	Hartford
Ecuyer, Al	FB	28	5-10	218	Edmonton Eskimos
Erickson, John	OG	24	6-3	240	
Ferguson, Larry	ОНВ	26	5- 9	190	Edmonton Eskimos
Frank, Bill		28	6- 5	245	Dallas Cowboys
Gabler, Wally	ФВ	22	6- 2	195	
Good, Bob		25	5-11	185	Saskatchewan
Higdon, Ron	O-DE	22	6- 5	230	
Irwin, Al	OE	23	6- 4	220	Montreal Als
Ivan, Ken	DHB	21	6-1	195	
Jennings, John	O-DE	23	6-2	220	
Keahev Jim	OHB	_	6- 0	200	Nor. Louis
Luster. Mary	DHB	26	6-1	195	Montreal Als
Maddox, Mark	O-DE	23	6-3	225	
Maddox, Mark Manley, Wilton Mann, Dave	DE	23	6- 5	260	
Mann, Dave	Pun.	34	6-1	210	Chicago Cardinals
Manning Pete	OE	28	6-3	192	Calgary Stampeders
Manning, Pete Martin, Pete	LB	25	6-	210	East York Argos
McKee, Grant	DHB	26	6- 2	195	Edmonton Eskimos
Mitchelson, Barry	OF	23	6- 4	230	Edmonton Eskimos
Nicola, Norm	DE	23	6-	240	Editionion Eskillos
Nykoluk, Danny	OT	31		240	Balmy Beach
Raulick, John	OT	_	6- 0	250	Montreal
Reed, Vic	OHR		5-11	188	Tenn. A & I
Reykdal, John	C	22	6-1	225	Telli. A & I
Riopelle, Iry	DE	22	6- 3	220	East York Argos
Rountree, Jim	DHB	30	5-10	190	Lasi Tolk Algos
Shipp, Billy		35	6- 5	280	Montreal Als
Slupski, Don		24	6- 3	220	St. James Rams
Still, Dave		23	6- 4	250	Hartford
Stoneburgh, Norm		31	6- 2	240	
Swift, Bob	C	22	6- 1	220	Balmy Beach B.C. Lions
SWITT, BOD	DILID	24	5-10	182	B.C. Lions
Szandtner, Andy	рыв	26	5-10	185	0.1
Taylor, Bobby		29			Calgary Stamps
Thelen, Dave		23	6- 5-11	212	Ottawa Rough Riders
Van Burkleo, Bill				185	
Varnell, John	DE	25	6-4	265	
Vilunas, John	DT	25	6- 1		East York Argos
Wadsworth, Mike	DT	23	6-3	260	
Warren, Loomis	FL	23	6- 1	180	
Watson, Pat	LB	23	6-1	225	
Wicklum, Mike	DHB	27	6-1	190	Edmonton Eskimos

Welcome to more great moments of football... from the bank that builds!

CANADIAN IMPERIAL BANK OF COMMERCE

Over 1300 branches to serve you

He's Here! CHUBBY CHICKEN

Try it, and you'll agree!

AT YOUR FAVORITE
A & W DRIVE-INN



MAKES FRIED CHICKEN GOLDEN GOOD, TENDER. IT HAS A LIVELY NEW FLAVOR.

9 Friendly Locations

7205 - 112 AVENUE PHONE 479-6928

5035 - 104 STREET PHONE 434-7285

16060 STONY PLAIN ROAD PHONE 489-7388

> 10210 - 109 STREET PHONE 422-7764

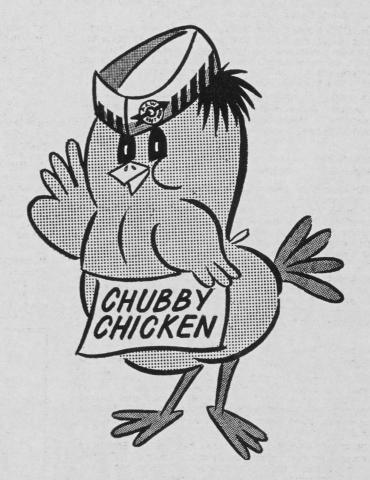
13440 - 97 STREET PHONE 476-6006

12225 - 118 AVENUE PHONE 454-2698

10759 - 101 STREET PHONE 429-1297

4205 - 118 AVENUE PHONE 474-3039

10049 - 82 AVENUE PHONE 433-1451



THUMBNAIL SKETCHES

Bennett, Bob Defensive End Alberta Height: 6-1 Weight: 215 Age: 22 First Year

COLLEGE: A three year performer for the powerful University of Alberta Golden Bears, last season Bennett was named to the Western Intercollegiate All Stars as a defensive tackle . . . "Exceptionally strong, agile, good speed" the scouting reports have it . . . Physical Education student. Wants to teach Phys. Ed.

PERSONAL: Born in Turner Valley, Alberta, now lives with his parents in Edmonton . . . Plays the trumpet, also participated in high school track—discus and shot put . . . Single.

Bird, Larry Guard Height: 6-0 Weight: 225 Age: 21 First Year

Larry is another of the many Junior league products who these times are being given every chance to make the Eskimos . . . Played for the Huskies, Dominion champions three of the past four years, and made an excellent showing at this year's Advancement camp. Likes the tough going.

Bitsko, Mickey Linebacker Notre Dame-Dayton Height: 6-1 Weight: 235 Age: 23 First Year

PRO: Was the No. 9 draft choice of the New York Giants in '63 while still a college Junior . . . Reported to the Giant camp a year ago but became late cut.

COLLEGE: Notre Dame, 1960, as a fullback and guard, dropped out of school a year later . . . Enrolled at Dayton where he developed into "the best linebacker in the midwest", as some rated him . . . Also used as a punter, average kick 42 yards . . . Played in the East-West Shrine Game and the Hula Bowl, both in '65.

PERSONAL: Married (Marie Suzanne), two children . . . A brother, Myron Pottios, is a star with the Pittsburgh Steelers . . . Mechanical Technology major . . . Born Van Voorhis, Penna., where he still makes his home.

Brewer, Ron Linebacker
Height: 6-1 Weight: 230 Age: 28 Ninth Year

PRO: After eight seasons in the CFL—six with the Toronto Argos, '58-'61, '64-'65, and two with Montreal Alouettes, '62-'63 — the effervescent Brewer has acquired the reputation of playing with plenty of the old crunch . . Joined the Eskimos in a trade that saw Al Ecuyer and Barry Mitchelson go to the Argos in exchange for Brewer and John Wydarney . . . All Canadian last season, Eastern Division All Stars, 1962, '63,'65.

PERSONAL: Married (Sylvia Faye), five children (three boys), ranging in age from one to 10 years . . . Farms in the off season at Walkerton, Ont., though he makes his home at Cargill, also in Ontario . . . Hunts and fishes for relaxation. Got his high school in Toronto.

Capham, Ron Centre
Height: 6-2 Weight: 240 Age: 23 Second Year

PRO: Occupied the role of back-up centre (to Bill Mitchell, now departed) in '65, being dressed for 14 of the 16 league games . . "Will be given a good shot to play regularly this season" (Neill Armstrong) . . . Previous experience: three years high school and one season with the Junior Huskies.

PERSONAL: Born Flin Flon, Man., has lived in Edmonton for some years . . . Married (Patricia Gail) . . . Off season occupation: radio broadcaster . . . Plays the piano, reads biographies and listens to classical music for relaxation . . . Has a puckish sense of humor: e.g.: "My unusual day as a pro athlete was the time I missed practice with the Eskimos and was fined \$100." . . . "My nickname is ' $t^3 = D'$ — tough x talented x tiger = D'".

Cotter, Steve Guard Wenatchee (Wash.) JC Height: 6-3 Weight: 225 Age: 25 Seventh Year

PRO: Cotter was secured from the B.C. Lions in a trade involving yet a second 'Lion', Billy Roy, and Esks' Bill Mitchell who headed for Empire Stadium in the transaction . . . Of the six seasons he spent with the Leos, Cotter was a first string guard for four and one half of these . . . Has worlds of experience, then, and all the tools to rank with the finest linemen in the CFL . . . Steve should add plenty of go to the offensive line.

COLLEGE: Prepped at Wenatchee Junior College, in Washington, after receiving his high school training at King Edward high, Vancouver.

PERSONAL: Lives in Vancouver . . . Answers to the nickname of 'Bull Neck' from his 19'' neck.

Coffey, Tommy-Joe Split End West Texas State Height: 6-0 Weight: 195 Age: 29 Seventh Year

PRO: Joined the Eskimos in 1959, despite having been Baltimore's No. 8 draft pick, and has been continuously with the club excepting the '61 season when he tried his hand in the business world . . Easily ranks with the all-time Eskimo greats while at the same time having moved into contention for alltime pass catching honors in the history of Canadian football. Here are T.J.'s six year totals—in the passing and kicking departments:

P PC Yds, FG C S Pts TD

P PC Yds. FG C S Pts. TD 364 329 5,292 28 52 12 274 27

Tommy now ranks seventh in the alltime pass catching list, with a chance that he'll vault into the No. 2 spot 'ere the '66 campaign runs its course (Dick Shatto, 6,684 yds., currently is second behind Hal Patterson, 8,972 yds.) . . . Many awards have come Coffey's way: Western Division All Stars, '62, '64, '65; All Canadian, '62, '64, '65; Schenley Award runner-up in '62 (to George Dixon, Montreal); Dave Dryburgh Memorial trophy (top point-getter in the west), '62; Jeff Nicklin Memorial trophy, MVP in the west: 2nd, '62, 3rd, '64. Holds Western Division record most passes caught one season, 81, in 1964 and again last year; 2nd to B.C. Lions' Dick Fouts in 1965 race for Becket-DeMarco most valuable lineman honors in the west . . . Says Neill Armstrong: "Coffey does everything well—he is a fine blocker at the line of scrimmage, an outstanding blocker downfield. He is our back-up punter and kickoff man and a good extrapoint and field-goal kicker." . . Education major.

COLLEGE: Tommy-Joe was a blazing star at West Texas State despite the fact that he didn't play football in high school, prefering basketball . . . Border Conference All Stars, 1959, Outstanding Lineman, Copper Bowl, '59.

PERSONAL: Married (Verlene), four children, Connye 12, Tommy 11, Ronnie 6, Randy 5; Holds a B.S. degree; Teaches in the off-season . . . Born: Amarillo, Texas, grew up in McAdoo, Texas . . . Became a Canadian citizen in June, 1965 . . . Is on the first year of a three year contract with the Eskimos.



FOREMOST IN OFFICE FURNITURE AND SUPPLIES

10184 - 104 ST.

PHONE 429-5121

FOLLOW THE ACTION
OF PLAY-BY-PLAY
FOOTBALL...





BRYAN HALL





YOUR NEIGHBORHOOD

AFEWAY PRESENTS ALL HOME AND AWAY GAMES OF
THE EDMONTON ESKIMOS



"THE TIGER IN SPORTS"

Get the big play...



This may be your lucky number.

Winning program to be taken to the Jewelry Dept., Main Floor of Simpsons-Sears Park Plaza Store for your free pair of TASCO binoculars!

Simpsons-Sears 3 big stores to serve you.

Park Plaza — 10240 Princess Elizabeth Ave. Dial 479-8431

Bonnie Doon - 82 Ave. and 83 Street. Dial 469-1331

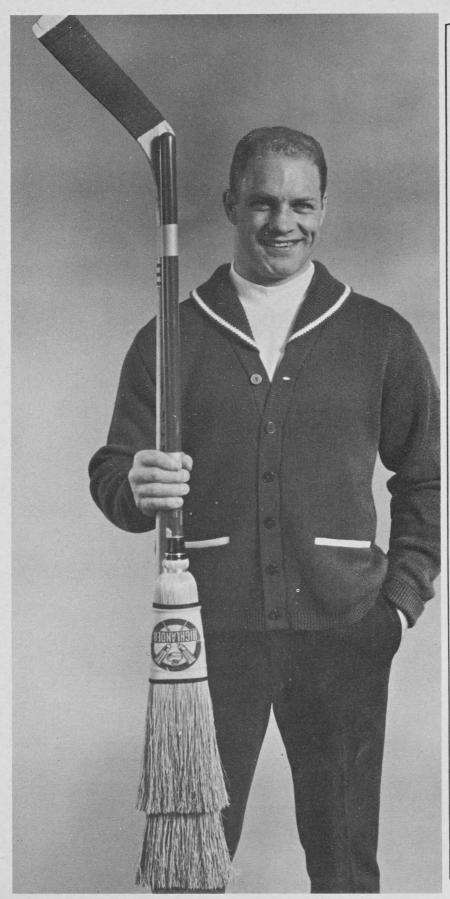
Meadowlark — 156 Street and 87 Ave. Dial 484-2281

OUR GUARANTEE: SATISFACTION OR MONEY REFUNDED!

Shop Park Plaza and Meadowlark Stores-

your "TASCO" Headquarters for Binoculars,

Telescopes, Microscopes.



All-purpose ice equipment:

Combination hockey-weapon, curling-mop, and Jantzen sweater

If you are equipped as is the gentleman pictured here, you are ready for any kind of ice. He is a superb iceman, as all Canadians know. He can direct stones, push pucks, and poke Polled Herefords (he runs 300 head on his 600 acres east of Toronto) so well that he would be properly clad no matter what he chose to wear. Thus it is with great pride that we point out that he has on Jantzen sweaters designed specifically for the Canadian sportsman—curling sweaters, ski sweaters, golf sweaters, mohairs, suedes. lambswools, washables, expandables, blends, many colors, the proper sizes and styles. The right sweater for you awaits.



sportswear for sportsmen

*Reg. T.M



EDMONTON ESKIMOS

10	ZENO	51	COTTER
11	HAFFNER	52	BIRD
12	RIDDELL	53	HIGGINS
14	MacLEOD	54	POLES
15	WYDARENY	55	BITSKO
16	TUREK	56	WATSON
17	WALTERS	60	ROY
18	KERBOW	61	BREWER
19	FREEMAN	62	MARTIN
20	THOMAS	63	FORWICK
21	FAUVER	64	SPANACH
22	WILSON	65	PERKINS
23	PRESSLEY	66	NELSON
24	SHINE	67	MACHAN
25	LeFEBVRE	70	THOMSON
26	SCHUMM	71	FLEMING
27	STARKS	73	DAVIS
40	JOHNSON	74	SIMS
41	САРНАМ	75	STERLING
42	STINNETTE	76	SIGATY
50	THERRIEN	77	COFFEY

MACDONALD'S Gold Standard

ORT"

EGULAR AND KINGS

TORONTO ARGONAUTS

10	WICKLUM	53	CLAXTON
			ATABAIANI

11 THELEN 54 ATAMIAN
12 GABLER 57 NICOLA

12 GABLER 57 NICOLA 14 FERGUSON 58 WATSON

15 REED 59 WADSWORTH

13 16 ADDERLEY 60 NYKOLUK

17 ARENDS 61 DUGAN

18 VAN BURKLEO 62 STILL

20 ROUNTREE 63 VARNELL

23 WARREN 64 BALASIUK

24 TAYLOR 65 MANLEY

26 COPELAND 66 SHIPP

27 LUSTER 67 RAULICK

28 McKEE 68 FRANK 30 SZANDTNER 70 MANNING

30 SZANDTNER 70 MANNING 31 ALDRIDGE 71 IRWIN

33 SWIFT 72 IVAN

34 SLUPSKI 73 JENNINGS

35 BROSNAN 74 MITCHELSON

40 STONEBURGH 75 MANN

41 VILUNAS 76 HIGDON

42 REYKDAL 77 MARTIN

50 ECUYER 78 MADDOX

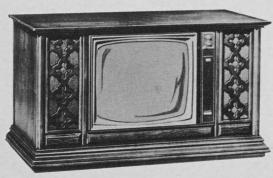
51 ERICKSON KEAHEY

52 ABOUD CRAIG





Kick off with COLOR



Model GG847

1295.00

See EVERY game with the realism of full colour on the newest from RCA Victor

now at

EATON'S

WIN A \$25.00 Savings Account

22222222222

Listen for the lucky City Trust number. Then bring this program to the McLeod Building to claim your account.

TRUST SERVICES

- Savings Accounts
- Trust Accounts
- Short Term Deposits
- Guaranteed Investment Certificates
- Registered Retirement Savings Plans

Note: The foregoing are legal investments for Trustees in the Province of Alberta, Manitoba and Saskatchewan.

- Mortgage Loans
- Executor or Co-executor of Wills
- Living Trusts
- Estate Planning
- Investment Management
- Property Management
- Real Estate Service
- Trustee for Pension Trusts
- Transfer Agents and Registrar
- Trustee for Bond Issues
- Dividend Payment Agents
- Escrow Service
- Trustee under the Bankruptcy Act
- Corporate Trust Services





Savings Chequing Accounts
FREE CHEQUING PRIVILEGES



Savings Deposit Accounts

Interest is earned from the date of deposit and is calculated on the Minimum Monthly Balance.

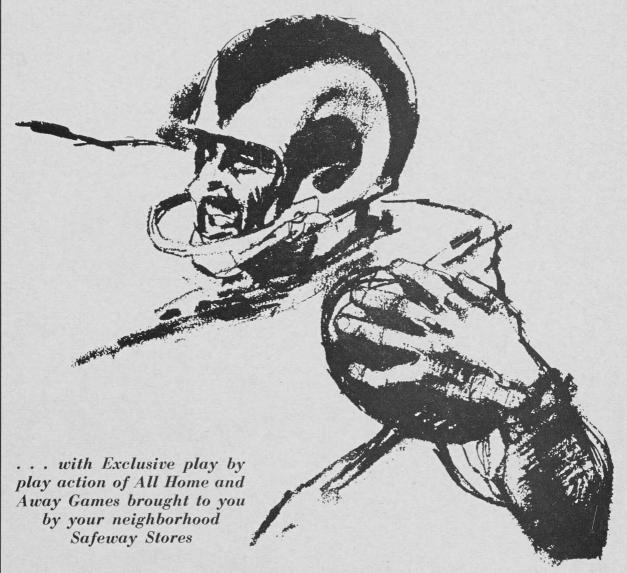


Guaranteed Investment Certificates for terms of 1 to 5 years.

CITY SAVINGS & TRUST

McLeod Building Phone 429-1748

FOLLOW THE ESKS...







FOOTBALL GLOSSARY

AUDIBLE— While calling signals a quarterback decides on a change of strategy. This occurs after a defensive change has been observed by the QB. In other words, when a QB calls an audible, he is telling his teammates the original play is cancelled and a new play will be called.

BUTTONHOOK— Maneuver made by a pass-catching end who races straight downfield, then hooks around and back to take a short pass in the middle.

DOWN-AND-IN—A pass receiver goes down the sideline and cuts to the inside.

DOWN-AND-OUT OR SIDELINE— The pass receiver goes down the middle of the field and then cuts sharply toward the sideline.

DRAW PLAY OR WAIT— The ball handler fakes a pass and then hands off to one of his backs after a delay. Contrary to what many people think, a draw can be run off tackle or around end as well as up the middle. Also referred to as a delay.

DROP BACK PASS— When the quarterback drops straight back to throw with no attempt to deceive the opposition.

FLANKER— A back set out of his normal backfield position either wide or close, but still behind the line of scrimmage. Used primarily as a pass-receiver and secondarily as a blocker.

FLOODING THE ZONE—When all eligible receivers gather in one area it is called flooding the zone. It is usually one that the offensive team feels is the most vulnerable to attack.

HAND-OFF — The quarterback begins most plays with a handoff. This simply means thrusting the ball into the hands of a halfback or fullback.

KEEPER— This usually takes place when the quarterback fakes and then carries the ball himself.

MAN-FOR-MAN-DEFENSE— A pass defense system whereby each potential pass receiver is covered by a certain defensive back or linebacker.

OPTION—A halfback going wide has the "option" of running or throwing the ball.

PASS PATTERN— Where a group of receivers run a variety of courses in an attempt to spring one specific receiver into the open.

PASS ROUTE OR PASS COURSE—An individual maneuver by the intended receiver in an effort to beat or get behind the pass defender.

PITCH-OUT—A short pass behind the line of scrimmage—usually tossed underhand by the quarterback to one of his half-backs or the fullback.

QUICK OPENER—This is designed to pick up short yardage through the line. Blocking is so arranged as to open up a hole suddenly for a quick burst by a back.

RED-DOGGING—The linebackers burst through the line with the intention of smashing down the passer before he has had a chance to throw. Red-dogging can be done by one or more linebackers.

ROLL-OUT—A T-formation quarterback moves behind line of scrimmage as though looking for a receiver. He just keeps right on going and if no receiver is free he rolls out around an end.

SLANTING OR LOOPING— An action by the defensive linemen moving from their original position and then charging either right or left into the enemy backfield.

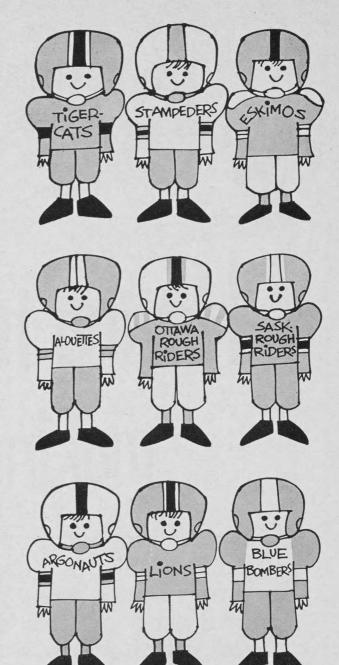
SPLIT OR SPREAD END—An end who is split from his tackle a minimum of five yards and as far out as the sideline but always on the line of scrimmage. Used primarily as a pass receiver.

STUNTING— A maneuver between a defensive lineman and a linebacker whereby they exchange defensive assignments.

TIGHT END—An end in the normal end position, i.e. next to the tackle. Used as both a blocker and pass receiver.

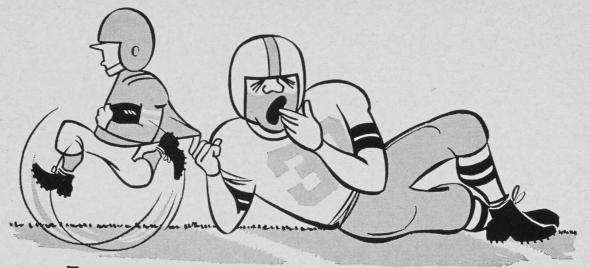
TRAP—The offensive line permits a defender to come into the backfield. There he is blocked and the play is run through the spot left open by the lineman who has been trapped.

ZONE DEFENSE— Wherein the pass defenders cover specified areas of the field. The defenders are solely responsible for any opposing player coming into their area.



Every player, coach, trainer and staff member of each of the nine C.F.L. teams is protected by Mutual Life group life insurance.





Having trouble making yards?

If you are not making any gains in your financial affairs, now is the time to blow the whistle on yourself and step off the distance to your

neighbourhood branch of the B of M. A Bank of Montreal Savings Account is the sure way to make every "buck" count and put you well ahead of the game.



BANK OF MONTREAL

Canada's First Bank

There are 21 B of M BRANCHES in EDMONTON and DISTRICT to serve you

WELCOME!

Enjoy Yourself ---

Cheer on Your Team



ESKIMO



ROSTER



Name	Position	Ht.	Wt.	Age		ears Club
Bennett, Bob	E	6- 1	215	22	Alberta	R
Bird, Larry	G	6-	225	21	Jr. Huskies	R
Bitsko, Harry		6-1	235	23	Dayton 'U'	R
Brewer, Ron		6- 1	230	28	Toronto Argos	1
Capham, Ron		6- 2	240	23	Jr. Huskies	2
Coffey, Tommy-Joe			195	29		7
		6-			W. Texas State	
Cotter, Steve		6- 3	225	25	B.C. Lions	
Davis, Wayne		6-	215	22	Louisiana Tech	R
Fauver, Jim		5-10	200	23	Texas Christian	2
Fleming, Fred	G	6-1	235	26	Calgary Stampeders	- 1
Forwick, Ron	Е	6- 4	250	23	Jr. Huskies	2
Freeman, Tom	СВ	6-3	215	20	Eastern Kentucky	R
Haffner, Mike		6- 2	205	23	Hartford Oaks	R
Higgins, Jim		6- 1	245	24	Cleveland Browns	3
Johnson, Art		6- 3	195	28	Michigan State	1
Kerbow, Randy		6- 1	195	25	Houston Oilers	2
LeFebvre, Garry		6-	175	21	Jr. Wildcats	
						R
Machan, Tom		6-1	250	23	Jr. Huskies	3
MacLeod, lan		6-	185	21	Jr. Huskies	R
Martin, Rusty	E	6-1	240	21	Oklahoma State	R
Nelson, Roger	T	6- 1	245	34	Oklahoma	12
Perkins, Ken		6-5	270	23	Texas A & I	R
Poles, Edgar	LB	5-11	225	22	Buffalo 'U'	1
Pressley, 'Butch'	НВ	5-11	205	25	Texas A & I	3
Roy, Billy		6- 1	205 240	24	Occidental Montreal Alouettes	3
Schumm, Howie	I R	6- 2	220	26	Jr. Wildcats	8
Shine. Willie	FB	6-3	235	21	Fort Wayne	R
Sigaty, Ken	Е	6-	215	21	Jr. Wildcats	R
Sims, E. A	<u>E</u>	6-3	230	27	New Mex. State	5
Spanach, Bob	<u>T</u>	6-1	235	22	Jr. Huskies	R
Sterling, Jon Starks, Marshall	LD LD	6-3	235 190	21	Jr. Huskies New York Jets	K
Stinnette, Jim	I B	6-1	230	29	Denver Broncos	3
Therrien, Barney	T	6- 2	235	26	B.C. Lions	3
Thomas, Jim	HB	6- 2	195	26	Mississippi Ind.	4
Thomson, Tom		6-1	190	24	Calgary Stampeders	3
Turek, Ed		5-11	195	22 22	Waterloo Lutheran	R
Walters, Trent Watson, Dave	CB	5-10	185	25	Indiana Boston Patriots	2
Wilson, Terry		6- 1	200	25	Stanford	3
	S	61	180	25	Toronto Argos	The state of the s

Bucking the line is fine on the field — but in traffic — well, USE A PASS — an E.T.S. PASS for greater enjoyment, for relaxed nerves. Travel to all the games by quick, comfortable and economical E.T.S.

Enquire about special Charter Bus Service for you and your friends — right from your own neighborhood. Just phone 439-4971 for information, 24 hours a day.

YEA - TEAM!

ETS RIDERS

USE THAT PASS!

EDMONTON TRANSIT SYSTEM





This is the world of AIR CANADA. The planes. The people. The places. Exciting! Isn't it time <u>you</u> took a trip?

AIR CANADA

(*)

SERVING CANADA · U.S.A. · BERMUDA · BAHAMAS · CARIBBEAN · IRELAND · ENGLAND · SCOTLAND · FRANCE · GERMANY · SWITZERLAND and AUSTRIA

THUMBNAIL SKETCHES

Davis, Wayne Split End Louisiana Tech Height: 6-0 Weight: 215 Age: 22 First Year

COLLEGE: Played four years of college ball with outstanding success being named All Gulf State Conference every year, as well as gaining Honorable Mention All American (small college). . . . Davis boasts two school career records — most passes caught, 114, and most yards, 1,370. In addition his 1965 showing, 50 catches for 611 yards in eight games, is a school mark for one season. Was sought by several other pro clubs.

PERSONAL: Born in DeRidder, Louisiana, now resides in Shreveport, La. . . . Has a yen to go into coaching once playing days behind him.

Fauver, Jim Halfback Texas Christian Height: 5-10 Weight: 200 Age: 23 Second Year

PRO: Fauver is coming up to his sophomore year with the Eskimos and you might say he has already suffered through the 'blues'. Last year, injuries to both sholuders kept him out of 10 games. While in action Jim showed himself to be a tough runner, especially in up-the-gut situations. He gained 108 yards in 26 carries (4.1 yds. ave.), and scored four TDs.

COLLEGE: Named to almost every all Southwest Conference team; most valuable player and captain '64 TCU squad; started at halfback in Blue-Grey Game, then switched to a defensive HB role in Senior Bowl, both in 1964. . . Described by TCU coach Abe Martin as "the complete football player . . . a great runner, one of the finest blockers ever at TCU, a fine kicker and excellent on defence". . . Physical Education major.

PERSONAL: Born Baton Rouge, La., now resides in Houston, Texas, where he took his high school. . . . Single.

. . . Would like to be a rancher. . . . Still working toward a degree. . . . Prefers fishing as a hobby.

Fleming, Fred Off. Guard
Height: 6-1 Weight: 235 Age: 26 Sixth Year

PRO: Fleming, who comes to the Eskimos as a free agent, has going for him, five years' experience in the CFL. This combined with the fact that he is a Canadian could mean that Neill Armstrong and Co., have picked up a mighty useful ballplayer. . . Played for Calgary four seasons, 1961, '62, '63, '65, and Winnipeg one, 1964.

PERSONAL: Born Toronto, is now living in Calgary. . . . Married (Adeline), two children, Kevin, 18 months, Christopher, two months. . . . Weight lifting and handball his hobbies. . . . Is a salesman.

Forwick, Ron Def. End Height: 6-4 Weight: 250 Age: 23 Second Year

Pro: Last season's Rookie-of-the-Year in the CFL's West ern Division, an honor Ron well deserved he had such a fabulous season his first time in pro company. . . On top of this, Ron's team-mates paid him further tribute by selecting him to represent the team in the race for Most Valuable Canadian and the Schenley recognition that goes with it. . . Fast, dedicated, good reflexes. . . A product of Victoria Composite high and the Junior Huskies. . . Though this will be Forwick's second season on the Eskimo roster it will mark the third time he went to training camp. . . . In 1964 Ron showed up at Holy Redeemer but departed after a couple of days to spend another season in Junior company, the move being voluntary.

PERSONAL: Single. . . . Lives with parents in Edmonton. . . . Works for Swifts. . . . Grew an inch and added 25 pounds since last season.

What's AGT doing on the gridiron?



Neill Armstrong, Head Coach of the Edmonton Eskimos

AGT is passing the play from the TV cameras to your TV set. The CFL action you watch on your set is brought to you over the communications facilities of your telephone company's microwave system. This makes AGT very much a part of professional Canadian football.



ALBERTA GOVERNMENT TELEPHONES

Midtowner

Motor Inn presents GJGA

LUCKY FAN PHOTO





ARE YOU **PICTURED** HERE?

At every Edmonton Eskimo home game, photographs will be taken of sections of the crowd. If you are one of the lucky fans circled, you win CJCA's Grand Prize.

YOU WIN!

TWO GOURMET DINNERS AT THE EXCITING NEW "MIDTOWNER MOTOR INN." YOU'LL ENJOY THE NEW STANDARD AT THE MIDTOWNER. FOLLOWING YOUR DINNER, RELAX IN THE ELEGANT ATMOS-PHERE. COMPLETE YOUR EVENING BY DANCING TO THE STYLINGS OF EDMONTON'S FINEST ENTER-TAINERS.

Present this complete receptionist any weekd 5:00 p.m.		
NAME		
ADDRESS		
PHONE	DATE	

YOU MUST CLAIM YOUR PRIZE PRIOR TO THE NEXT ESKIMO HOME GAME.

SHIP and TRAVEL

by BUS

To CANADA'S

"GREAT NORTHWEST"



Canadian Coachways Ltd.

10805 - 120th STREET, EDMONTON, ALTA.
TELEPHONE 424-8206
FOR INFORMATION

OFFICE FURNITURE and SUPPLIES

Greeting Cards — Fountain Pens — Cameras



WILLSON STATIONERY

COMPANY LIMITED

CANADA'S LARGEST OFFICE OUTFITTERS

Two Locations

10229 - 105 Street

10181 - 102 Street

Phone 424-4105

The People's Choice - ESKS 1966

CORONA SHOE RE-NU LTD.

10756 JASPER AVENUE EDMONTON Phone 422-3796

*ALL-STAR LINEUP FOR 1965 SEASON

Dave Thelen, Toronto

OFFENCE

Halfback Halfback Halfback Flanker Quarterback Centre Guard Guard Tackle

All-Canadian

George Reed, Saskatchewan

Lovell Coleman, Calgary
Bo Scott, Ottawa
Hugh Campbell, Saskatchewan
Ken Ploen, Winnipeg
Ted Urness, Saskatchewan
Tony Pajaczkowski, Calgary
Al Benecick, Saskatchewan
Bronco Nagurski, Hamilton
Frank Rigney, Winnipeg
Tommy-Joe Coffey, Edmonton

Ted Watkins, Ottawa

DEFENCE

Tackle

End

End

End

Halfback Halfback Halfback Halfback Halfback Linebacker Linebacker Tackle Tackle End

All-Canadian

Garney Henley, Hamilton
Billy Wayte, Hamilton
Dick Thornton, Winnipeg
Jerry Keeling, Calgary
Gene Gaines, Ottawa
Wayne Harris, Calgary
Zeno Karcz, Hamilton
Ken Lehman, Ottawa
John Barrow, Hamilton
Pat Holmes, Calgary
Billy Ray Locklin, Hamilton
Dick Fouts, B.C.

All-Eastern

Jim Dillard, Ottawa
Bo Scott, Ottawa
Terry Evanshen, Montreal
Bernie Faloney, Montreal
Norm Stoneburgh, Toronto
John Pentecost, Ottawa
Chuck Walton, Ottawa
Moe Racine, Ottawa
Bronco Nagurski, Hamilton
Stan Crisson, Hamilton
Ted Watkins, Ottawa

All-Eastern

Garney Henley, Hamilton
Billy Wayte, Hamilton
Don Sutherin, Hamilton
Bob O'Billovich, Ottawa
Gene Gaines, Ottawa
Ron Brewer, Toronto
Zeno Karcz, Hamilton
Ken Lehmann, Ottawa
John Barrow, Hamilton
Angelo Mosca, Hamilton
Billy Ray Locklin, Hamilton
John Baker, Montreal

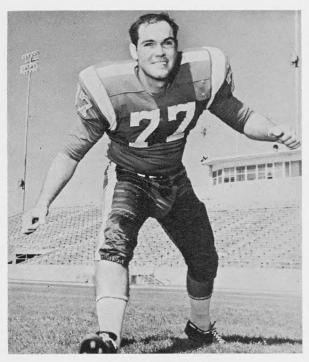
All-Western

George Reed, Saskatchewan
Lovell Coleman, Calgary
Dave Raimey, Winnipeg
Jim Thomas, Edmonton
Hugh Campbell, Saskatchewan
Ken Ploen, Winnipeg
Ted Urness, Saskatchewan
Al Benecick, Saskatchewan
Herb Gray, Winnipeg
Clyde Brock, Saskatchewan
Frank Rigney, Winnipeg
Tommy-Joe Coffey, Edmonton
Herm Harrison, Calgary

All-Western

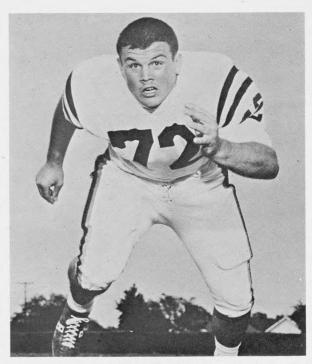
Dale West, Saskatchewan
Larry Robinson, Calgary
Dick Thornton, Winnipeg
Jerry Keeling, Calgary
Henry Janzen, Winnipeg
Wayne Harris, Calgary
Al Miller, Winnipeg
Jim Furlong, Calgary
Mike Cacic, British Columbia
Pat Holmes, Calgary
E. A. Sims, Edmonton
Dick Fouts, British Columbia

^{*}Compiled by Sportswriters of Canada.



KEN PERKINS, D. TACKLE

CANADA DRY



RUSTY MARTIN, D. END

CANADA DRY

Be a CANADA DRY



Football Guest Free

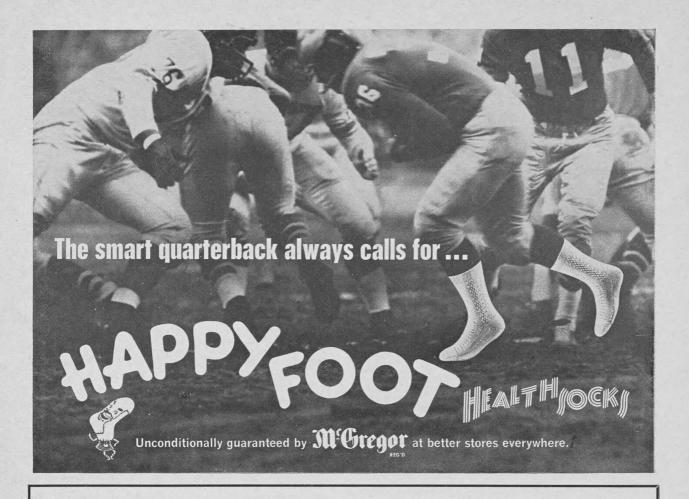
24 WINNERS

12 pairs of tickets will be awarded before each Eskimo home game.

It's Easy to Win:

Enjoy the sparkling half-time show and refreshing Canada Dry

just slit the body label off any quart bottle of Canada Dry products and send with your name and address to Canada Dry, Edmonton.



Kick Off!



SERVICE

Edmonton's Automotive Leader



LEASING

EDMONTON MOTORS LTD.

THE HOME OF CHEVROLET, OLDSMOBILE, CADILLAC ENVOY — CHEVROLET TRUCKS

JASPER AT 115th ST.

PHONE 488-7211

THUMBNAIL SKETCHES

Freeman, Tommy Cornerback E. Kentucky Height: 6-3 Weight: 215 Age: 20 First Year

COLLEGE: Played at Eastern Kentucky last season before dropping out of school. . . . Attended Keifer and Springfield South high schools in Springfield, Ohio, where he excelled in track and basketball as well as football. . . . Phys. Ed. and Business Administration major.

PERSONAL: Born Talbertown, Georgia, now makes his home in Springfield. . . . Married (Shirley Belle), one child (Stephanie Denise, eight months).

Haffner, Mike Halfback UCLA Height: 6-2 Weight: 205 Age: 23 First Year

COLLEGE: One of the finest players in the history of UCLA football, Haffner joins the Eskimos after a season with Hartford in the Continental league where he ranked with the leading flankers. . . Holds two UCLA marks—most passes caught one season, 32, most yards rushing one season by a sophomore, 703. . . Played in '62 Rose Bowl, '65 Hula Bowl. . . All Coast 2nd team, Honorable Mention All American. . . . Is a '10 second man'. . . Education major.

PERSONAL: Birthplace: Waterloo, Iowa, present residence Baldwin Park, Calif. . . . Single. . . . Plays the guitar. . . . Phi Kappa Psi fraternity.

Higgins, Jim Guard Xavier (Cincinnati) Height: 6-1 Weight: 245 Age: 24 Third Year

PRO: Jim came to the Eskimos in 1964 from the camp of the Cleveland Browns of the NFL. . . . In pro company Higgins has shown himself to be strong, possessed of pretty good speed and a fine blocker. . . . A leg injury slowed him somewhat last season but he still got into every league game.

COLLEGE: One of the finest linemen developed at Xavier university of Cincinnati. . . . Drafted No. 17 by the Browns.

Johnson, Art Cornerback Michigan State Height: 6-2 Weight: 195 Age: 28 Sixth Year

PRO: Johnson joins the Eskimos with five years' experience in the CFL going for him—Toronto Argos, 1961-'62, Calgary Stampeders, '63 - '65 . . . Was picked up from the Stamps on waivers. . . Eskimo head coach Neill Armstrong describes the lanky back as "a proven ball-player." . . Is co-holder of the CFL's Eastern Division mark for most interceptions in one game — four. . . . Excellent speed and range. . . . Has a 9.8 mark for the 100 yards.

COLLEGE: Art entered Michigan State in 1955. . . . Played four seasons in the powerful Big Ten, earned "some" All American mention. . . . Participated in the All American Bowl of 1959. . . . Physical Education major. . . . Also made the track team.

PERSONAL: Married (Barbara Jean), one child, Monica, age three. . . . Born, Flint, Michigan, where he still resides in the off season. . . . Answers to the nickname 'Long John'. . . . Digs jazz.

Kerbow, Randall "Randy" Flanker Rice
Height: 6-1 Weight: 195 Age: 25 Fourth Year

PRO: Toiled with the Houston Oilers, of the AFL, 1963-'64, then rejoined Neill Armstrong in Edmonton last season.
. . . A talented performer, Randy can run with, catch, kick, and throw a football. In addition he proved to be an excellent back-up quarterback for the Eskimos, stepping in for Bill Redell when injuries came to plague the latter. . . . He was QB when the Eskimos stopped the Ti-Cats, 9-3, right in Hamilton, one of the outstanding victories scored by any CFL team in '65. His Esk record: played all 16 games of the schedule; scored five TD's;

carried 30 times for 62 yards (net); caught 32 of 36 passes for 427 yards; completed a respectable 66 of 119 passes (55.4%) for 963 yards; In punting average 42.41 yards (second highest in the west) on 114 kicks — including one mammoth loft of 79 yards, the best in the west.

COLLEGE: Attended Rice university, Houston, Texas, 1959.'64, gaining three football letters as a quarterback. . . . Played in the North-South Game of '63, his 80 yard pass in the last 30 seconds giving the South a thrilling 15-14 triumph. . . . Phys. Ed.-Commerce major.

PERSONAL: Born Paris, Texas, resides in Houston. . . . Just recently married (Sherry), has a B.S. degree in Physical Education. . . Likes to fish and play golf for relaxation.

LeFebvre, Garry Flanker Height: 6-0 Weight: 175 Age: 21 First Year

LeFebvre comes to the Eskimos from the Edmonton Junior Wildcats and will be making his second successive appearance in training camp. . . . Possesses good speed and hands, last season topping the Alberta Junior loop in pass receiving. . . Born at Cold Lake, Alberta, of French descent, Garry attended Eastglen Composite high in Edmonton. . . Participating in track for Eastglen he held city and provincial records in the Broad jump, Hop-Step-and-Jump and discus.

MacLeod, Ian

Height: 6-0

Weight: 185

Age: 21

First Year

Yet another Junior league star (with the Huskies) who would like to make it equally big with the Eskimos. . . . Played on the '62, '63, '64 Dominion championship Huskie teams. . . . This will be lan's second successive appearance in training camp. . . . He attended Advancement Camp and impressed Eskimo head coach Neill Armstrong as being "a much improved player" over a year ago. . . Single. . . . Has attended University of Alberta, though did not turn out for football. . . . Hopes to earn a Commerce degree. . . . Rated an excellent pro football prospect.

Machan, Tom Def. Tackle Height: 6-1 Weight: 250 Age: 23 Third Year

PRO: Came to the Eskimos in 1964 from the Junior Huskies. . . . Will not realize potential until gains the necessary experience (he did not play in high school). . . . Is strong but still hasn't learned how to use his muscles to full advantage. . . . Seems about ready to make his 'move', this being a make or break season for Tom.

PERSONAL: Single. . . . Born in Dauphin, Man. . . . Pursues the meat cutter's trade in the off season. . . . Took high school in Rocky Mountain House, Alberta.

Martin, Ronald Defensive End Oklahoma State Height: 6-1 Weight: 240 Age: 21 First Year

COLLEGE: Believe it or not but the Eskimos had to coax 'Rusty' Martin out of retirement, despite his 'tender' 21 years. . . . After two terrific seasons in 1963 and '64, followed by a great showing in the Spring game of last year, Martin exploded a bombshell by announcing his retirement. . . In the 20 games he did play for Oklahoma State, Martin was in on 124 tackles, 41 unassisted. . . . His spectacular play earned him All Big Eight selection, at the defensive tackle spot. . . Also named Big Eight Sophomore lineman of the year. . . Animal Science major.

PERSONAL: Married (Karen Eileen).... Born Checotah, Okla., still hasn't changed his hometown.... Hobbies are hunting and 'rodeo-ing'.

THE VICTORIES WILL COME . . . WAIT AND SEE

By ALEX HARDY, Edmonton Journal Sportswriter

The team had just stretched its losing streak to five games, three at the tail end of last season and two this year.

Yet it did not sit glumly in the locker room. There were even some visiting well-wishers. The Edmonton Eskimos, 28-27 losers to Winnipeg Blue Bombers last week, were not depressed. Instead, they were quietly confident, every last one of them.

They had just completed a sensational near-comeback. Down 28-7 in the third quarter, Eskimos rallied for three unanswered touchdowns.

To most observers, the Eskimo vows in that post-game dressing room may have seemed all too similar to that of the past three years. Vows were made then, too, but they never materialized.

There is a suspicion in this corner, though, that

changes are in order for 1966. Here's why:

First, even though very few Canadians were brought to camp in June, most are of a higher or potentially higher calibre than has ever been seen here. In the words of general manager Norm Kimball, the crop of new Canadians "is as good as I've seen at a pro camp."

Kimball admits the good showing to date of Eskimos' top college draft choice, halfback Ed Turek of Waterloo Lutheran, improves the overall

picture.

"But," he adds. "There are other young local boys who will push a lot of others, and a few will

wind up helping us."

The best locals are all former Huskie juniors, Ian MacLeod, Jon Sterling, George Spanach and Larry Bird. All played on that great 1963 Huskie team that sent seven players to this year's Eskimo camp. Indeed, MacLeod and Sterling are fair bets

for starting positions.

Eskimos obtained four of their best Canadians in a couple of excellent off-season trades. I can't see how they can lose in the trade with Toronto that saw them get John Wydareny and Ron Brewer, in return for an import (Al Ecuyer) and an unproven Canadian (Barry Mitchelson). The club already has so many good linebackers that it hardly misses Ecuyer. Wydareny, meanwhile, hit harder than any Eskimo in the 13-7 loss to Calgary recently, and has been sensational since camp opened.

Another Canadian, Ken Sigaty, appears to have finally decided that football beats a life in the packing plant. Sigaty has always claimed more than his share of ability, and this year he's using it.

Chuck Cotter and Billy Roy, obtained during the off-season, are above-average Canadians with

pro experience. They will definitely help.

Eskimos have cut only four Canadians and need only chop two more to reach the regular-season limit. That doesn't make for much quantity, but the homebrews have easily made up for it in quality.

The cast of imports looks like it will resemble 1965 closely, despite some intensive off-season recruiting. The only new imports who appear capable

of displacing veterans are end Wayne Davis, half-back Mike Haffner, fullback Willie Shine (here for a brief 1965 tryout), defensive man Art Johnson and linebackers E. Greenard Poles and Mickey Bitsko.

However, it has been shown time and again that it is Canadian talent that makes or breaks a CFL club, and the Eskimos are definitely stronger in this department. Thus, unlike last year, it may be the Eskimos who come on strong when the extra imports are gone and real shooting starts.

You remember that in 1965 the Eskimos won all three of their pre-season games. During the exhibition season, most CFL clubs have between 25 and 30 Americans on hand, and there are no restrictions as to how many may be dressed.

Coach Neill Armstrong felt he had to win his pre-season games last year to give the team confidence and build a winning attitude. He therefore made liberal use of his imports, more so than most other CFL coaches. That the move didn't reap benefits is shown by the Eskimo record . . . five straight losses before they got untracked and won their next three.

This year, Neill's philosophy appears to be changed. Against Winnipeg he sat out his two biggest stars, Tommy-Joe Coffey and Jim Thomas. Both were slightly hurt, but they would have played had Armstrong considered victory crucial.

Eskimos have thus far reversed last year's record. But more important, every prospect is being closely scrutinized. So don't be surprised if the victories come when serious play starts.



TOMMY-JOE COFFEY

HEAD COACH



NEILL ARMSTRONG

Neill Armstrong is in his third season as head coach of the Eskimos and has been constantly in the middle of a rebuilding job. This, plus the fact that in both 1964 and 1965 the team got off to a horrible start — four straight losses in '64, five setbacks in a row a year ago—has further added to the uphill nature of his task.

But Neill keeps plugging away. The Eskimos captured five wins in their last 11 games in 1965, an improved showing that leads their supporters to believe that playoff hopes can be fondly nourished as far as this season goes. Head coach Armstrong had to re-organize his staff in the off-season. Harry Buffington and Len Younce are gone, to be replaced by Joe Spencer and Ray Jauch.

This spring Neill signed a new contract, believed to be for three years, the club tearing up his old one which still had a year to go.

The 39-year old Armstrong, a native of Tishomingo, Okla., was an All American end at Oklahoma State, nee A & M, (1944-'46) and a draft choice of the Philadelphia Eagles. He joined the Eskimos, in 1964, fresh from an assistant's role under 'Pop' Ivy at Houston. Before this he had been an assistant at Oklahoma, under Cliff Speegle, for seven years.

His professional career went like this:

1947-'50: Philadelphia Eagles, NFL champions in '48,'49.

1951: Winnipeg Blue Bombers, Philadelphia.

1952: Inactive.

1953-'54: Winnipeg Blue Bombers.

While with the Blue Bombers the tremendously popular Armstrong established himself as one of the more spectacular pass catchers in the history of the Western Conference.

The Armstrong family consists of Mrs. Armstrong (Jane) and three offspring, Neill, Jr., 18, Davey, 15, and Gail, 11 years. As for the academic attainments of the breadwinner—he majored in Education and Social Sciences, graduating from Oklahoma State in 1947.

FRIDAY, JULY 29

RORDROBS



Both hands on hips, then one hand pointing at offending team.



ROUGH PLAY Either arm straight out from body and pointing at offending player.



HOLDING
Grasping of one wrist. Also illegal use of hands and arms.



INCOMPLETE PASS Shifting of hands in a horizontal plane.



INTERFERENCE
Pushing hands forward from shoulder with hands vertical.



FROM REAR
Striking the back of the knee with the hand.

CLIPPING OR

BLOCKING



CALGARY: 4608 Macleod Trail Phone 243-6061

EDMONTON: 10358 - 65th Avenue Phone 434-1441

SIGNALS



NO YARDS ON KICK Folded arms.



ILLEGAL RECEIVER Both arms straight out from body.



OFFSIDE PASS

Horizontal arc with either hand.



BALL ILLEGALLY PUT IN PLAY

Pushing movement of hands forward with arms hanging vertically.



PILING ON

Hands rotated, with palms facing, in chopping manner.



PENALTY REFUSED

Hands moved in criss-cross motion at knees.

KINGSWAY MOTOR HOTEL

108 ST. - KINGSWAY

"Acres" of Parking

- BANQUET ROOMS
- LICENSED LOUNGES
 - DINE & DANCE
- LUCKY STRIKE BOWLING

Phone 479-4266



Smart men everywhere choose DON PARKER TRADS. Slim and Trim—perfectly tailored for the well-dressed man. Look for the authentic "TRAD" hang tag. Trads available in fine worsteds and long-wearing blends. Popularly priced at your favorite men's shop.

PARKER SPORTSWEAR CO. LTD.

EDMONTON

TORONTO

GO ALL THE WAY ...

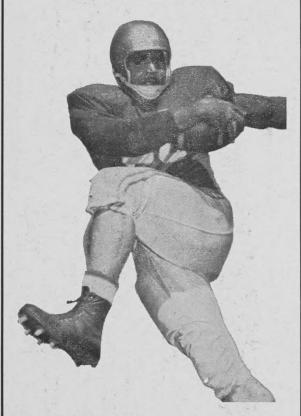
WITH

EDMONTON



GLASS LTD.

10023 WHYTE AVE., EDMONTON PHONE 439-3931



Complete Glass Service

* AUTO

★ COMMERCIAL

★ RESIDENTIAL

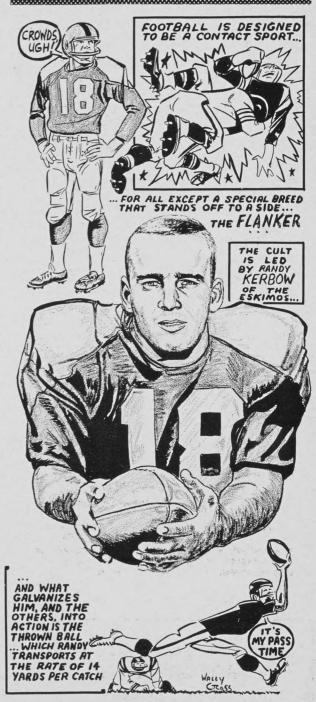
Insurance Claims Welcome

Watch this ad for your lucky number at the Eskimos' first regular home game.

ED BEAN, MGR.

Fast Efficient Service

ESKIMO



RANDY KERBOW

Some say Perfection is a dream, an absolute achievement that is impossible for human kind in any field.

Some, remembering with a boy's appetite, say it was their mother's blueberry pie, the last time they

PROFILE

tasted it. Some insist it is a good brand of whisky, any time they taste.

But coaches in the Western Conference are unanimous in defining Perfection in all-around football players:

First, there was Jackie Parker. And now comes Randy Kerbow, six-one and 200 pounds.

Bud Grant, resident mikado of the Winnipeg Blue Bombers, says: "Kerbow is fast becoming one of the real stars in Canadian football and it's because he can do just about everything. He catches the ball well at flanker, he throws and runs well at quarterback and he's one of the best punters in either the U.S. or Canada."

Randy's record last season, his first in Canada, speaks for itself: He played all 16 games and scored five touchdowns; carried the ball 30 times for 62 yards (net); caught 32 of 36 passes for 427 yards; completed a respectable 66 of 119 passes (55.4%) for 963 yards; had a punting average of 42.4 yards (second highest in the league) on 114 kicks — including one mammoth loft of 79 yards, the best in the west.

How come Kerbow has turned out to be such an all-round terror for the Eskimos after failing to stick with Houston Oilers of the American Football League?

Randy swears he didn't change costumes in a phone booth and suddenly emerge as Superman. He simply gained confidence in himself.

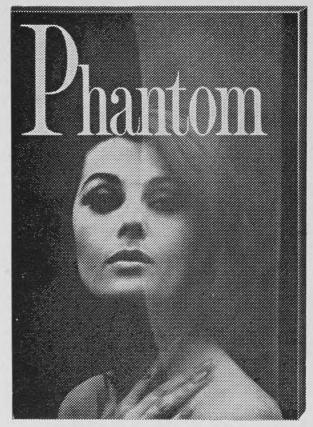
"They had a couple of fellows a little faster and a bit more specialized than me at Houston," says Randy. "Had I known I was more suited to the Canadian game with its wider field I'd have been here long ago."

Kerbow, who has a B.S. degree in Physical Education, took his schooling at Rice University in Houston where he gained three football letters as a quarterback. He played in the 1963 North-South Game and his 80-yard touchdown pass with only 30 seconds remaining gave the South a 15-14 victory.

Although there are many Eskimo fans who would prefer to see Kerbow used exclusively at quarter-back, Randy doesn't particularly relish the job.

"Bill Redell is our quarterback and the whole team has confidence in his play," says Randy. "If coach Armstrong wants me to go occasionally and change the tempo of play, fine, but I'm not out to take Bill's job away from him."

Kerbow, 25, who was married in the off-season, was born in Paris, Texas. His parents and two younger brothers (21 and 19) live in Houston.



Remember!!

There is a PHANTOM stocking for EVERY Woman for EVERY occasion.
Choose from the outstanding

Choose from the outstanding variety of

HOSIERY LADIES' and CHILDREN'S TIGHTS

To look special, feel special, be special— BUY PHANTOM NYLONS today.

Available at:

- Eaton's Downtown
- Johnstone Walker Downtown, Westmount, Bonnie Doon
- Simpsons-Sears Park Plaza, Meadowlark
- Walk-Rite
- Woodward's Downtown, Westmount, Northgate

Manufactured by:

Susan Hosiery Mills Ltd.

TORONTO 15, ONTARIO

Lucky program holder will receive one year's supply of Phantom Nylons (20 pair) . . . We'll gamble you won't need more.

ASSISTANT COACHES

Joe Spencer, 42, is serving his first season as an assistant Eskimo coach. Only recently Joe, a native of Oklahoma City and a former player in the National Football league with both Cleveland and Green Bay, resigned from the coaching staff of the AFL Houston Oilers after serving as an assistant for five years, 1961-1965.

A graduate of Oklahoma State, where he was for one season a teammate of Esk head coach Neill Armstrong, Spencer was strictly a line coach with the Oilers (off. 1961-'62, def. 1963-'65). In his playing days 'Smokey', as he's known, was a standout tackle. During Spencer's coaching hitch at Houston the Oilers captured two Eastern Division titles and one league championship.

Following graduation, Spencer joined the professional Brooklyn Dodgers of the now defunct All America Conference. This was in 1948. The next season he joined the Cleveland Browns and played a leading role as the Browns won their fourth AAC title.

In 1950-'51 Spencer transferred to the Green Bay Packers. An injury suffered early in the '52 campaign forced his retirement as a player. Next he popped up as head coach of Austin College in Sherman, Texas, 1954-'60. Then Houston tapped him for the 1961 season, the start of a five year hitch. Now—the Eskimos.

Joe and his wife, Betty, the latter also a graduate of Oklahoma State, have been making their home in Houston, along with their two offspring, Jeff, 18, and Sarah, 15. Jeff has enrolled at Tulane University.

Ray Jauch, in his first season as an Eskimo assistant coach, recently celebrated his 28th birthday, having been born in Mendota, Illinois, Feb. 11, 1938. He was a big star with lowa, of the Big Ten Conference, in the period 1957-'59 ('59 Rose Bowl, '59 East-West Shrine game, etc.).

Upon graduation in 1960—B.Sc. in Physical Education—Jauch signed with the Winnipeg Blue Bombers. He was an instant success in Canadian football only to have his professional career ended abruptly when, in the 1961 Grey Cup game, he suffered a severed Achilles tendon.

Ray stayed on in Winnipeg for the 1962 and '63 seasons, holding the post of athletic director at United College and coaching the Winnipeg junior Rods of the Manitoba - Saskatchewan league.

Then came a call from his alma mater, lowa, and Ray returned to the school in lowa City, first as Freshman coach ('64), then being elevated to the defensive backfield coach for last season.

"As a player Jauch gave it one hundred and fifty per cent," Neill Armstrong says. "According to all reports he brings the same singleness of purpose to the coaching end of the game."

The Eskimo brass is particularly pleased because of the thorough knowledge of the Canadian game possessed by their newest coaching acquisition.

Jauch was captain of the lowa squad in 1959. He is married (wife: Sarah) and has a family of three young boys.

He is a backfield coach with the Eskimos.

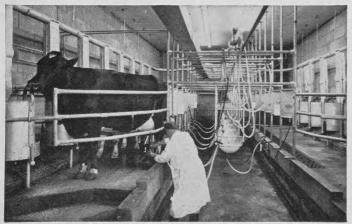




Voyageur Inn Motor Hotel Banff, Alta. Featuring double-tee concrete floors and roof.



Concrete and concrete masonry used extensively for this Edmonton home. Pool, patio and screen wall are of concrete construction.



Modern milking parlour in county of Sturgeon features concrete masonry and cast in place concrete for walls and steps.



Club House of Henderson Park Golf Club in Lethbridge featuring an attractive concrete block exterior wall.



Concrete base being placed on a street paving project in Edmonton.



Twin underpass built of prestressed concrete, near Lacombe, Alta. on No. 2 Highway between Edmonton and Calgary.

ALBERTA builds with "CANADA" CEMENT

Roads and bridges, public and private buildings, pools and patios, in town and country—it's concrete made with "Canada" Cement that insures economy, durability and practical beauty.

Look for the "Canada" Cement trademark — a product made by a Canadian company since 1909. Contact any Canada Cement Company office for information, technical assistance and up-to-date literature pertaining to concrete construction.

Canada Cement Company, Limited

WESTERN SALES OFFICES:

EDMONTON • CALGARY • WINNIPEG • REGINA • SASKATOON



YOUR PROGRAM SELLERS

The girls you buy your program from are members of the Beta Sigma Phi Sorority and come from one of the 12 chapters in the Edmonton area. Beta Sigma Phi is an international organization with cultural, social and service projects as its aims with more than 200,000 members throughout the world.

In Edmonton, Eskimo fans will be pleased to know that Beta Sigma Phi in the past has donated to Zoe Gardner Home, Edmonton Ballet Society and Muscular Dystrophy. This year's proceeds will be contributed largely to a University Bursary, which is open to any matriculation student, male or female, in Northern Alberta.

Congratulations girls on the excellent job you are doing and the wonderful work and contributions you are making to these worthy organizations. The Eskimo Football Club is proud to have you represent the Club by selling their official game program over the years.

ESKIMO TICKET OFFICE

Open Daily 9:00 a.m. to 5 p.m.

Edmonton Inn

Telephone 455-7127

THE BAY TICKET OFFICE

Open daily 9:00 a.m. to 5:00 p.m.

On the Main Floor



COLOR LITHOGRAPHY, LETTERPRESS, ART DEPARTMENT, PLANNING & DESIGNING, COLOR & BLACK & WHITE PHOTO-GRAPHY, COPY WRITING — COMPLETE SERVICE.

IF YOU LOOK AT THIS WHEEL LONG ENOUGH IT WILL APPEAR TO SPIN RAPIDLY.

THAT'S AN ILLUSION

But when it comes to printing, there is no such thing as an illusion! You and your company are judged by what others see. You deserve the best—and that means you deserve our complete service. You can rely on our quality printing . . . realistic prices . . . and prompt delivery.

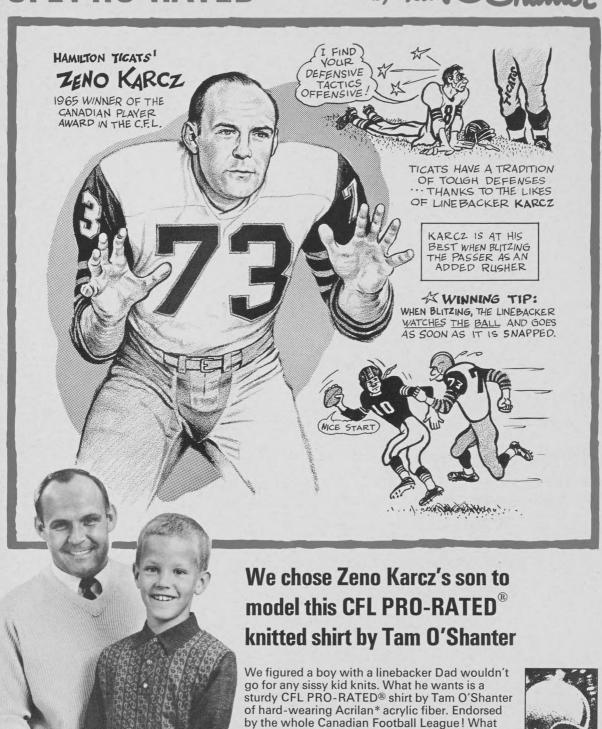
"Printing With Accent On Value"



109 STREET & JASPER AVENUE EDMONTON, ALBERTA PHONE 424-8291

CFL PRO-RATED®

by Tam O Shanter



more could a boy want, besides being a Ticat's

WINNING TIP: Tam O Shanter makes CFL PRO-RATED shirts for boys of all ages. You can also get men's CFL PRO-RATED sweaters like the one worn by Zeno Karcz at most better stores.

Chemstrand Overseas, S.A., Rexdale, Ont.

A Subsidiary of MONSanto Company



You can't beat the taste of Player's

The best tobaccos make
the best-tasting cigarettes.
In Canada, the makers of Player's
consistently buy most
of the best Virginia tobaccos—
the finest in the world.

Player's... the best-tasting cigarettes.

Quality products of Imperial Tobacco - Canada's Top Tobacco Men.